

“Business Investment for growth”

The Opportunity

The client had developed an outline plan for a “Best Value” service proposition in the Telecommunications services

The client had won financial support from Business Link and the Mustard organisation. A detailed project proposal was completed which identified the key business and project objectives.

The Business Objective

To complete a business plan in support of raising investment capital

Project tasks tasks included:

- Reviewing current market activities
- Reviewing market data to independently assess market
- Development of Business Plan
- Development of financing presentation
- Assessment of financing sources
- Support of client during presentations
- Refinement of plan

The Business Outcome

Funding agreed in principle from Business Angel

Project outcomes included:

- Independent verification of market size
- Detailed Risk Management plans
- Organisation design
- Best of Class Business Plan
- Company presentation pack
- Detailed business models
- Advice & guidance on investment discussions
- Guidance on options for further growth opportunities

Client Comments

“In principle financing agreement was reached with an Investor within 8 weeks”

“TR&S professionalism, enthusiasm together with their business viewpoint and experience were major contributions to the success of this project.”

“We have also used the services of TR&S after the project to assist in improving the company launch plan. We have no hesitation in recommending TR&S to other companies”

Next Steps

Contact Paul Rogerson today and get the benefits of TR&S for your business