

“Getting funding to launch your business”

The Opportunity

The client had developed a business case to enter the POD market and needed to raise financing to complete development and launch the company

The client had won financial support from Business Link and the Mustard organisation. A detailed project proposal was completed which identified the key business and project objectives.

The Business Objective

To raise finance against the business plan

Project tasks included:

- Reviewing current market activities
- Reviewing market data to independently assess market
- Development of Business Plan
- Development of financing presentation
- Assessment of financing sources
- Support of client during presentations
- Refinement of plan

The Business Outcome

Funding was agreed in principle under DTI Small Firms loan scheme from a high street bank within 4 weeks

Project outcomes included:

- Independent verification of market size
- Detailed Risk Management plans
- Organisation design
- Best of Class Business Plan
- Company presentation pack
- Detailed business models
- Interactive P+L/Cash flow models

Client Comments

“In principle funding was achieved within 4 weeks”

“TR&S professionalism, enthusiasm together with their business viewpoint and experience were major contributions to the success of this project.”

“We are retaining the services of TR&S for the implementation and launch of the company. We have no hesitation in recommending TR&S to other companies”

Next Steps

Contact Paul Rogerson today and get the benefits of TR&S for your business